

AscentHR: POWERING PEOPLE PRACTICE

THROUGH COMPLETE HUMAN CAPITAL MANAGEMENT SOLUTIONS

“We deliver value across industries by engaging in the areas of Business Support, Automation, Consulting, Staffing, and Corporate compliance”

Being India's one of the leading Comprehensive HRO Services Provider, AscentHR has made a name in the market, delivering over 1 million transactions

per month, for over 550 customers, with a substantial gross processing value, and capabilities across 74 countries. The inspiring force is the intent to facilitate client organisations in nurturing their respective human capital via seamless workflows and processes.

Subramanyam S and Geeta L
Co-Founders,
AscentHR



THE LEADERS BEHIND THE COMPANY'S SUCCESS

The company was founded in 2002 by Subramanyam S and Geeta L. Subramanyam is the Founder and CEO of the company who brings over 30 years of professional experience. He is a fellow member of the Institute of Company Secretaries of India and a corporate lawyer. Geeta L is the Co-Founder and COO of AscentHR. Her 19 years of expertise in HR outsourced services bring great value to the company. She is also a recognized Chartered Accountant.

Both the leaders through their visionary thoughts and excellent leadership skills, are taking the company to greater heights.

THE JOURNEY TO SUCCESS

Presently, AscentHR has ventured into its 20th year with a larger team and has an effective presence in India and South East Asia catering to clients across industries. Pioneering in the Payroll, Human Resources Management System (HRMS), and Compliance domains, AscentHR has a passionate desire to provide world-class HR Operations services.

Subramanyam S says “The focus was on creating an organisation known for its quality deliverables and services, and it indeed paid off.”

Geeta L says, “Today, we not only enable our customers to comply with a web of national, state, and local statutory requirements but also work around-the-clock to tailor our services to meet clients' needs.”

AscentHR's SERVICE OFFERINGS

AscentHR is a comprehensive HR Operation services provider that offers HCM on cloud, Payroll & related compliance as managed services, and Corporate Compliance Management solutions & services as a single-stop shop. They excel in providing tailor-made solutions that fit in seamlessly, enabled by a robust compliance frame-work that meets a plethora of country-specific regulatory requirements.

They deliver value across industry sectors and particularly address the medium and large enterprises across multiple geographies, including entities that have multiple country operations.

When the clients engage AscentHR, they access not only AscentHR's products and services but also years of domain expertise that arms them to solve multi-faceted and multi-variable challenges. They get a partner for all seasons, who will resolve their issues, no matter what the complexities are.

The company's goal is to deliver products and services to help its customers craft an effective HR strategy that ticks all the boxes; that creates an unsurpassed employee experience, while seamlessly managing the complexities of multi-location, multi-country payroll and labour policies that comply with all extant regulations.

THE CLIENTELE

AscentHR's conviction for service excellence and meticulous delivery ensures that it carves a niche reputation for AscentHR as an entity that businesses can rely on, even during unprecedented crises. The trust AscentHR has built over the years can be seen through the clientele of the company. The company has a list of reputed clients across industry sectors, segments, and verticals.

AscentHR stays true to the requirements of the Integrated Management System that combines the **Quality Management System (QMS)** based on **ISO 9001** and the **Information Technology Management** based on **ISO/IEC 27001**.

“These proactive layers of precaution make us a reliable partner to cater for HRO requirements across the globe,” mentions Subramanyam S.

3A's TO SUCCESS

AscentHR's culture has woven three attributes, namely **Accountability, Accuracy, and Adaptability**, which are the driving forces required for uninterrupted functioning for delivering effectively in any circumstances.

“Working unrelentingly to interpret laws, decode compliances, and tailoring our services to the needs of our clients, we guide them towards envisioned goalposts in any climate. Our “6-Stage Service Delivery Framework” enables us at every stage to excel in payroll service delivery.”

MISSION AND VISION STATEMENTS

AscentHR's vision is to deliver an unprecedented user experience. With technology and innovation, the goal is to enhance the efficacy of services. AscentHR's mission is to enter new geographies while adding more value to the customers.

“It is our constant endeavour to focus on expanding our overall offering to provide buyers a wide range of integrated HR and payroll solutions that not only cater to core HR functions but also address

broader HCM requirements,” says Subramanyam S.

FEATHERS IN THE CAP

Recognition for the distance the company has covered so far is doubly encouraging when it comes from focused community analysts and forums. AscentHR has been the recipient of many awards. Some of them are:

- ‘Human Resources Online's Vendor of the Year’ in which the company was recognized with the Silver Award for the year 2020.
- ‘Best HR Outsourcing Partner’ in Singapore and Malaysia.
- ‘Best Service Provider for Multi-Country Payroll Outsourcing (HR)’ by the World HRD Congress.
- Showcased in Forbes India, January 2021 Edition prominently through an article titled “The Unstoppable Amidst A Pandemic”
- The Co-Founder and COO, Geeta L was awarded with the honour of ‘Women at Work: Leadership’ in 2021.
- ‘Excellence in Compliance Audit,’ 2nd Edition of Audit World Summit & Awards 2022.
- Recognition under ‘Consultant of the Year 2021’ by The CEO Story.
- Payroll Services 2021, Leaders – APAC Presence & Capability, Innovators – Multi-Country Capability, Digital Payroll Capability, NelsonHall.
- Winner, ‘Future of Work’ – Automation, Human Excellence Awards 2021.
- SR Entrepreneur Award, 30 fastest-growing companies in Asia – SR 2016 30 Entrepreneurs of the Year.